

Have a business idea? One of the best ways to test it is by creating a business plan. A straightforward plan provides a practical overview of your vision. It can transform your ideas into actions and help you get outside funding for your business.

Good planning helps you map out the steps to reach your goals. You'll list your business overview, marketing and sales strategy, milestones and key activities, cost and revenue, and other resources here. Hone your strategy, set clear goals, get more done, and track your results.

The best business plans are regularly updated to reflect current goals and strategies. Consult partners or trusted mentors to get feedback on your plan to optimize it and increase its value to your business continually.

To the health and success of your business!
-The Invoice2go, a Bill.com company, team

SIMPLE BUSINESS PLAN

BUSINESS NAME	DATE	PREPARED BY
BUSINESS OVERVIEW		
Value Proposition	Competition	Target Market
MARKETING & SALES STRATEGY		
Sales Channels	Marketing Activities	
MILESTONES & KEY ACTIVITIES		
COST & REVENUE		
Sales	Expenses	
RESOURCES		
Key Teams	Key Partners	

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